



PRESS RELEASE FOR IMMEDIATE RELEASE: SUSAN W BARRON is recognized as an Accredited Home-Staging Specialist and is awarded the AHS Designation.

Rochester, Vermont, April 10, 2008 - Susan W Barron, an agent for Brooks Barron Real Estate LLC and a member of the Windsor and Central Vermont Board of Realtors, was recently awarded the Accredited Home-Staging Specialist (AHS) designation. Barron joins a select and growing group of real estate agents who have recognized the importance of providing this value-added service to their clients. In today's increasingly competitive real estate market, these trained agents set themselves apart by helping homeowners market and showcase their homes for maximum impact to potential buyers.

Barron earned the AHS designation by completing the prescribed online coursework and completing an end-of-course competency-based test. The Accredited Home-Staging Course is designed to provide agents with the tools and knowledge they need to effectively stage a home for a faster sale and higher sales price. In fact, research has shown that properly staged homes sell for 5% more on average than non-staged homes and sell approximately 2-3 weeks faster.

Armed with the AHS designation and an increased awareness of the principles of staging, real estate professionals such as Barron are immediately able to better serve their current and prospective home sellers. This knowledge sets the individuals who have attained the AHS apart from their peers, because it gives them the tools to be able to assess a homeowner's property and then stage that property to maximize appeal and speed the sales process, often with little or no expenditures or financial investment of their own.

For general information visit www.stagingspecialist.com, and for specific help on how the benefits of staging might help sell your home, contact Susan Barron, your local Accredited Home-Staging Specialist at (802) 767.3231.